



# ADVERTISING RATES 2018

TTG@WTM the Official Event Daily



The Official Event Daily Magazines of World Travel Market London

**30,000 copies** of the magazine distributed across the three days of the event to travel professionals, key industry buyers, digital influencers and tourism ministers

Each day of the event we will hand-deliver copies to **every single stand** including **5,000** exhibiting destinations, technology and private sector companies

**Mass distribution** to visitors at both entrances to ExCeL

Nightly email round-ups to more than **18,000 recipients**

Produced by TTG Media, publishers of **TTG** - the oldest and most trusted weekly publication of its kind in the world

To participate please contact:  
Sales and Marketing Director, Matt Roclawski | mroclawski@ttgmedia.com | +44 (0)20 3714 4102  
Sales Manager, Chris Gascoine | cgascoine@ttgmedia.com | +44 (0)20 3714 4121  
TTG Sales Manager, Anwar Sohawon | asohawon@ttgmedia.com | +44 (0)20 3714 4103





## Early booking specials

### TTG@WTM SPECIAL 3-DAY PACKAGE - £9,500

Full page advert in *TTG@WTM* show dailies  
An advert in each of the Monday, Tuesday and Wednesday editions of the *TTG@WTM* show daily magazine, distributed to delegates in the morning and made available as a digital edition.

Banner ad on the *WTM* nightly alert  
Nightly news alert sent at 5pm to summarise the hottest news, videos and interviews from the day at *WTM* London. Banner ad to appear on all three days.

Banner ad on the *TTG* Midday Bulletin  
*TTG*'s regular daily news alert. Banner to appear for the entire *WTM* week, ie five days.

### TTG@WTM SUPER 3-DAY PACKAGE - £13,500

Full page adverts in *TTG@WTM* show dailies  
An advert in each of the Monday, Tuesday and Wednesday editions.

Banner ad on the *WTM* nightly alert  
Nightly news alert sent at 5pm to summarise the hottest news, videos and interviews from the day at *WTM* London. Banner ad to appear on all three days.

Banner ad on the *TTG* Midday Bulletin  
*TTG*'s regular daily news alert. Banner to appear for the entire *WTM* week, ie five days.

PLUS: Full page advert in *WTM* Preview feature in *TTG*  
An advert within our *WTM* Preview in *TTG* magazine (UK travel agent audience) on November 1, including exhibitor profiles and agent events.

Full page advert in *ttgluxury* Winter ILTM edition

## EXCLUSIVE SPONSORSHIP

### TTG@WTM SHOW DAILIES Carrier bag sponsor

Your website and logo on one side of the carrier bags in which the show dailies are distributed at both entrances of ExCeL for the three days **£18,000**

## PRINT ADVERTISING

### TTG@WTM SHOW DAILIES Print advertising

<b>Double-page advert</b>	£11,800
<b>Full page advert</b>	£7,100
<b>Half page advert</b>	£4,470
<b>Coverwrap*</b>	£18,950
<b>4-page bound insert*</b>	£15,000
<b>Loose insert*</b>	£6,900 (based on an A4 double-sided insert)

### Special Projects

*TTG*'s Special Projects team can work with you to create bespoke advertorial content, written and laid out by *TTG*

<b>Double-page advertorial</b>	£14,750
<b>Full page advertorial</b>	£8,875

## DIGITAL ADVERTISING

Digital opportunities on [ttgmedia.com](http://ttgmedia.com) include:

### WEBSITE

<b>Fireplace*</b>	£5,000
<b>Leaderboard</b>	£45/cpm
<b>MPU</b>	£45/cpm
<b>Sponsored online article</b>	£6,500
<b>Competition</b>	£1,000

### NEWSLETTERS

Premium banner (double height)	£2,000
Banner on <i>TTG</i> Midday Bulletin	£1,000
Banner on <i>WTM</i> nightly round-up	£1,000

### SOLUS EMAILS

Sent to database of 17,400+	£5,600
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\*Subject to availability

Terms and conditions: All prices are excluding VAT.

Should you cancel 13 weeks prior to your booked publication date there are no cancellation costs.

Any cancellations made up to 8 weeks prior, 50% of the total cost is liable. Any cancellations made within 8 weeks of the publication date, 100% of the total cost is liable.