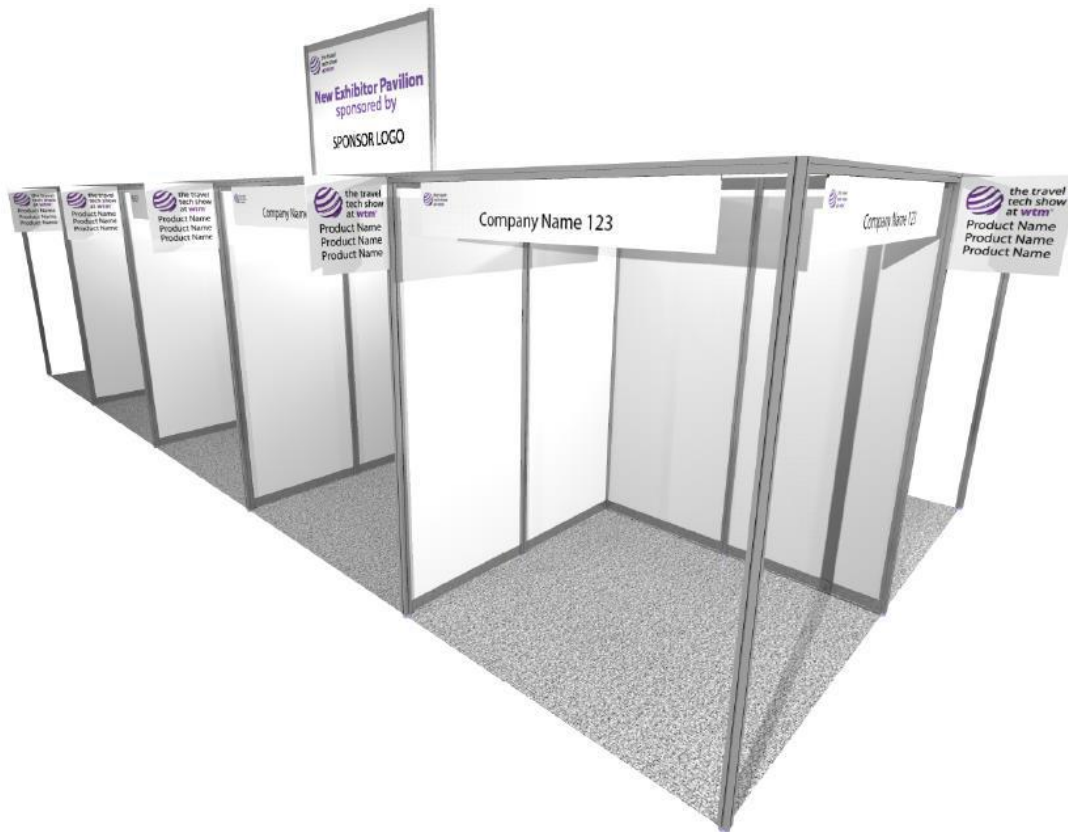




the travel tech show at **wtm**[®]

6 - 8 November 2017 • London

The Travel Tech Show at World Travel Market, the leading global event for the travel industry, offers new Exhibitors the opportunity to be part of a 'New Exhibitor Pavilion'. The Pavilion will offer new companies to WTM the opportunity to market themselves to the WTM IT Buyers audience pre-show, during show, online, in print, and onsite. The New Exhibition Pavilion package options are laid out in detail below.



Item Included	Standard Site (1 open sided stand)	Premium Site (corner stand)
Stand Package	✓	✓
New Exhibitor Pavilion stand construction of 2m x 2.5m	✓	✓
Company name board – 32 characters	✓	✓
Product finger board – 3 lines of 12 characters each	✓	✓
2 x Stools and 1 x Poseur Table	✓	✓
Carpet	✓	✓
500W Socket and 2 spotlights	✓	✓

Internet access (up to 1 Mbps) for 1 PC or device via the ExCeL London LAN	✓	✓
Daily Stand Cleaning	✓	✓
Dedicated Pre-show Customer Services department	✓	✓
Dedicated WTM Single Point of contact from build up to breakdown	✓	✓
Marketing & PR Package (Pre-show and During show)	✓	✓
New Exhibitor Pavilion will be promoted on the dedicated Travel Tech Show page on the WTM website	✓	✓
Listing on WTM 'Exhibitor search' marketing pre-show	✓	✓
New Exhibitor Pavilion will be promoted within a Travel Technology tailored e-shot to Technology buyers.	✓	✓
Catalogue Listing- DEADLINE early SEPT	✓	✓
Selection of up to 1000 Pre-registered visitor data for your marketing use DEADLINE early SEPT	✓	✓

Exhibitor Registration	✓	✓
Exhibitor Badges	4	4
Web Listing/Link- Upload your company information live on the WTM website for customers to contact you year round	✓	✓
Upload 50 word company description	✓	✓
Upload own press and promotional releases	✓	✓
Upload your logo onto website	✓	✓
Upload interactive PDF brochures, videos and images	✓	✓
Exhibitor Indemnity (public liability insurance)	✓	✓
All inclusive Cost	£3712.30 + VAT (20%)	£4397.30 + VAT (20%)

UK based companies will be liable for 20% VAT, EU countries will need to supply a VAT exempt number in order not to be charged VAT, and the rest of the world do not pay VAT on the stand space element of the above.

PLEASE NOTE: THIS IS A PREFERENTIAL RATE FOR NEW EXHIBITORS AND IS FOR ONE YEAR ONLY – THE ABOVE PACKAGE IS STILL TO BE 100% CONFIRMED.

(Please note: There are no substitutions allowed to package items noted above)

WHY NOT take the best location within the Pavilion (stand TT275) and be the Sponsor at a fee of £3602.70 + vat (+£4397.30 = £8000 + vat):

- Dedicated Press Release announcing the Sponsorship
- Logo and exposure on The Travel Tech Show at WTM webpage within WTM website
- Inclusion on WTM Sponsors promotion – onsite publications
- Tweet/PR campaign promoting the Sponsorship
- Logo incorporated into the design of the Pavilion – header board exposure
- Two 1m x 1m floor posters with your logo positioned by the Pavilion or within the Tech Show
- Name on floor plan where the Pavilion is shown (Route Planner, Catalogue, Mobile App (tbc), promoting Sponsored by