

Africa New Exhibitor Pavilion

The **Africa New Exhibitor Pavilion** at World Travel Market offers exhibitors that are new to WTM London a basic platform at the exhibition to try out the show with a view to taking your own stand in year two. Stand will be located in the NEW DESIGNED AFRICA THEMED AREA.

The Pavilion will offer you the chance to utilise the WTM London platforms pre-show, during show, online, in print, and onsite without the full cost of your own stand for one year only. The package provides a complete, basic exhibiting package perfect for your first time to the show. Please see the inclusions below.



Item Included

Stand Package

New Exhibitor Pavilion stand construction of 2m x 2m (4m ²)	✓
1 x Lockable Cabinet	✓
1m x 1m customisable graphic	✓
2 x Deck chairs	✓
Carpet	✓
500W Socket	✓
Dedicated Pre-show Customer Services department	✓

Marketing & PR Package (Pre-show and During show)

Listing in WTM London 'Exhibitor Directory' on the website	✓
Access to 'My Event' networking tool for all registered stand staff – this service allows you to connect with buyers pre-show to arrange appointments, based on the criteria of the people you want to meet	✓
Access to 2 x 1 hour Speed Networking Sessions with circa 300 Buyers Club members	✓
Access to Buyers Club Networking Reception	✓
Access to Press Area to leave Press Packs for attending media	✓

Exhibitor Registration

Exhibitor Badges	4
Web Listing/Link - Upload your company information live on the WTM London website for customers to contact you year round	✓
Upload 50 word company description (appears online and in the catalogue)	30
Monday Invitations (Monday is an invitation only day)	✓
Insurance (£2 million public liability)	✓
Uploading up to 3 Products & Services to appear on your online listing, each listing can include - 250 word description, photo, website link and PDF brochure or other supporting document	✓
Upload up to 3 promotional Videos to appear on your online listing	✓

Enhanced Registration - New Exhibitor Premium Package

Product Carousel in Search Summary	✓
Highlighted in Exhibitor Search	✓
Promotion on Facebook and Twitter	✓
Promotion on digital screens throughout the boulevard	✓

All inclusive Cost : £3,804 + VAT (for UK exhibitors)

PLEASE NOTE: THIS IS A PREFERENTIAL RATE FOR NEW EXHIBITORS AND IS FOR ONE YEAR ONLY



UK based companies will be liable for 20% VAT, EU Countries will need to supply a VAT exempt number in order to not be charged VAT, and the rest of the world do not need to pay VAT on the stand space element of the above.